



UNIT-e Student Records Tracking Solution (SRTS) Marketing Manager (Promotion Events)

The essential tool for the successful management of college events.

What does it do?

UNIT-e Marketing Manager (Promotion Events) has been designed to support your marketing processes providing you with the facility to set up and manage all types of events, ranging from recruitment and open days to award ceremonies.

It allows you to globally select groups of staff and students to invite to each event, and then takes you through the process of producing invitations, booking internal resources (rooms & staff) and monitoring responses to invitations.

Promotion Events

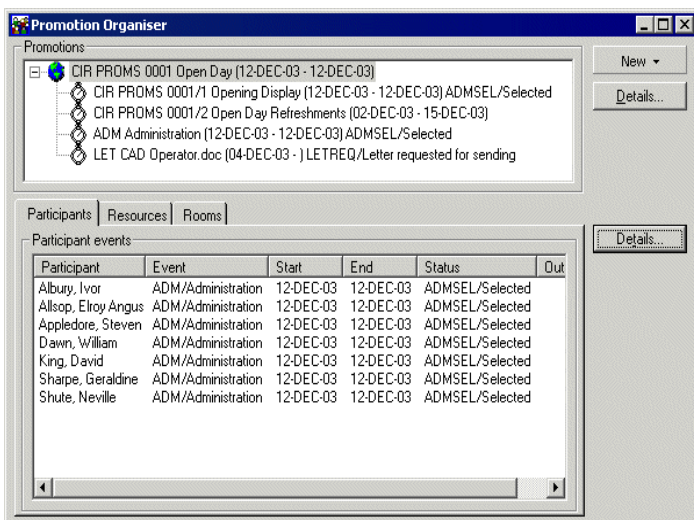
Set up is flexible, offering you the option to create multiple events as part of one promotion. At any point you can easily view the current status of an event, add new participants or associated tasks.

Additional Tasks

Additional tasks allow you to create extra tasks associated with managing your event (such as catering arrangements and furniture hire) to ensure that nothing critical is missed.

Correspondence & Reports

Personalised correspondence can be generated for invitations, programmes, name badges, place settings etc. Reports are also included to help you monitor responses. Advanced Configuration Toolset users can also choose to develop their own reports using UNIT-e Report Generator.



the total education management solution